



# KRUPANIDHI COLLEGE OF MANAGEMENT

(Affiliated to Bangalore North University)

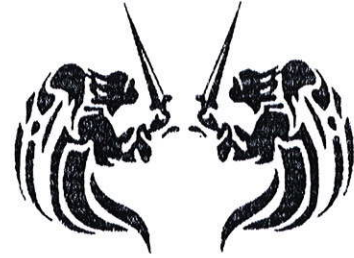
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#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

## **MOU's with Institutions, Other Universities, Industries, and Corporate houses**

**2023-2024**

<b>SI NO</b>	<b>PARTICULAR</b>	<b>LINK THE DOCUMENT</b>
1	UNIVERSITI MALASIYA KELANTAN	<a href="#">Click Here</a>
2	AAROHAN FOUNDATION	<a href="#">Click Here</a>



## **MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**UNIVERSITI MALAYSIA KELANTAN, MALAYSIA**

**AND**

**KRUPANIDHI COLLEGE OF MANAGEMENT, INDIA**

**ON COOPERATION IN THE FIELD OF  
ACADEMIC AND RESEARCH**

Principal  
Krupanidhi College of Management  
No 12/1, Chikkabellandur, Carmelaram Post,  
Varthur Hobli, Bengaluru - 560 035

**THIS MEMORANDUM OF UNDERSTANDING** is made this        day of  
, 2024.

**BETWEEN**

**UNIVERSITI MALAYSIA KELANTAN** (hereinafter referred to as "**UMK**"), a Public University established under the Universities and University Colleges Act 1971 [Act 30] whose address is at Universiti Malaysia Kelantan, 16300 Bachok, Kelantan, Malaysia and shall include its lawful representatives and permitted assigns;

**AND**

**KRUPANIDHI COLLEGE OF MANAGEMENT** (hereinafter referred to as "**KCM**"), is a higher education institution, establish under the All India Council for Technical Education (AICTE), Bangalore North University & Government of Karnataka whose address is at Krupanidhi College of Management 12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off. Sarjaour Road, Bengaluru, Karnataka 560035 India and shall include its lawful representatives and permitted assigns;

**UMK** and **KCM** shall be referred singularly as the "Party" and jointly referred as "Parties",

**WHEREAS :**

- A. **UMK** is an established University which strives to enhance and strengthen its internationalization linkage and has taken various initiatives to compliment its educational excellence. **UMK** has entered into various collaborative arrangements with other parties to enhance its academic and research activities.
- B. **KCM** is an Institution offering Management programs that strives to enhance and strengthen its research and educational abilities and wishes to enter various collaborative arrangements with **UMK** to improve its academic links and cooperation with **UMK**.

Principal  
Krupanidhi College of Management  
No 12/1, Chikkabellandur, Carmelaram Post,  
Varthur Hobli, Bengaluru - 560 035

- C. The Parties are desirous of entering into this Memorandum of Understanding to declare their respective intentions and to establish a basis of cooperation and collaboration between the Parties upon the terms as contained herein.


**HAVE REACHED AN UNDERSTANDING** as follows :

**ARTICLE I**  
**OBJECTIVE**

The Parties, subject to the terms of this Memorandum of Understanding and the laws, rules, regulations and national policies from time to time in force in each Party's country, will endeavour to strengthen, promote and develop cooperation in the field of academic and research between the Parties on the basis of equality and mutual benefit.

**ARTICLE II**  
**AREAS OF COOPERATION**

1. Each Party will, subject to the laws, rules, regulations and national policies from time to time in force, governing the subject matter in their respective countries, endeavour to take necessary steps to encourage and promote cooperation in the following areas :
  - (a) to promote institutional exchanges program – exchange of suitably qualified students for language and/or formal study as tuition paying international students;
  - (b) exchange of senior academic and specialist staff in the areas of their expertise;
  - (c) assistance in development of academic and professional programs such as organizing symposia, conferences, short courses, and meetings on research issues;

  
Principal  
Krupanidhi College of Management  
No 12/1, Chikkabellandur, Carmelaram Post,  
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- (d) Joint Research work for mutual publication efforts;
  - (e) sharing of web linkages, subject to prior written approval from the parities, and
  - (f) any other areas of cooperation to be mutually agreed upon by the Parties.
2. For implementing the cooperation in respect of any areas stated in paragraph 1, this Memorandum of Understanding will be superseded by a legally binding agreement subject to terms and conditions as mutually agreed upon by the Parties including clauses on "confidentiality", "suspension", "protection of intellectual property rights" and "settlement of dispute" as contained in **Annexure A** of this Memorandum of Understanding.

**ARTICLE III**  
**FINANCIAL ARRANGEMENTS**

- 1. This Memorandum of Understanding will not give rise to any financial obligation by one Party to the other.
- 2. Each Party will bear its own cost and expenses in relation to this Memorandum of Understanding.

**ARTICLE IV**  
**EFFECT OF MEMORANDUM OF UNDERSTANDING**

This Memorandum of Understanding serves only as a record of the Parties' intentions and does not constitute or create, and is not intended to constitute or create obligations under domestic or international law and will not give rise to any legal process and will not be deemed to constitute or create any legally binding or enforceable obligations, express or implied.

  
Principal  
Krupanidhi College of Management  
No 12/1, Chikkabellandur, Carmelaram Post,  
Varthur Hobli, Bengaluru - 560 035

**ARTICLE V**  
**NO AGENCY**


Nothing contained herein is to be construed so as to constitute a joint venture partnership or formal business organization of any kind between the Parties or so to constitute either Party as the agent of the other.

**ARTICLE VI**  
**ENTRY INTO EFFECT, DURATION, TERMINATION AND EXTENSION**

1. This Memorandum of Understanding will come into effect on the date of signing and will remain in effect for a period of **THREE (3)** years or until terminated by either Party with thirty (30) days written notice.
2. The termination of the Memorandum of Understanding shall not affect the implementation of ongoing activities/programmes.
3. This Memorandum of Understanding may be extended for a further period as may be agreed in writing by the Parties.

**ARTICLE VII**  
**NOTICES**

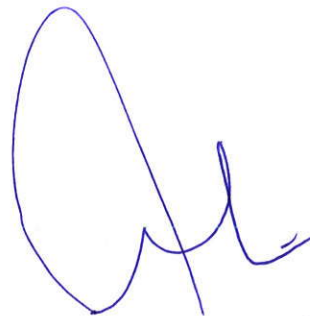
Any communication under this Memorandum of Understanding will be in writing in the English language and delivered by registered mail to the address or sent to the electronic mail address or facsimile number of **+609-7797012 for UMK, Malaysia** as the case may be, shown below or to such other address or electronic mail address or facsimile number as either Party may have notified the sender and shall, unless otherwise provided herein, be deemed to be duly given or made when delivered to the recipient at such address or electronic mail address or facsimile number which is duly acknowledged:

  
Principal  
Krupanidhi College of Management  
No 12/1, Chikkabellandur, Carmelaram Post,  
Varthur Hobli, Bengaluru - 560 035

To UMK : Dato' Prof. Dr. Razli bin Che Razak  
Vice Chancellor  
Universiti Malaysia Kelantan  
16300 Bachok  
Kelantan, Malaysia  
Telephone no. : 09-7797700  
Facsimile no. : 09-7797012  
Email address : vco@umk.edu.my

To KCM : Dr. Samuel Paul Issac  
Director  
Krupanidhi College of Management  
12/1, Chikkabellandur, Carmelaram Post  
Varthur Hobli, Off. Sarjaour Road  
Bengaluru, Karnataka 560035  
India  
Telephone no. : +91 7848 000 123  
Mobile no. : +91 98440 30686  
Email address : director@krupanidhi.edu.in

The foregoing record represents the understandings reached between the **UMK** and the **KCM** upon the matters referred to therein.



Principal  
Krupanidhi College of Management  
No 12/1, Chikkabellandur, Carmelaram Post,  
Varthur Hobli, Bengaluru - 560 035

IN WITNESS WHEREOF, the undersigned, being duly authorised by their respective organisations, sign this Memorandum of Understanding on the date as above written.

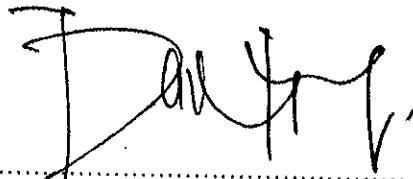
Signed by  
For and on behalf of  
**UNIVERSITI MALAYSIA KELANTAN**

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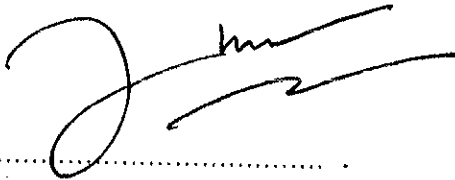
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**Dato' Prof. Dr. Razli bin Che Razak**  
Vice Chancellor

In the presence of :



.....  
**Prof. Ts. Dr. Arham bin Abdullah**  
Deputy Vice Chancellor (Research and Innovation)

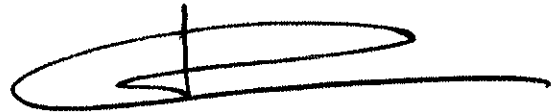
Signed by  
For and on behalf of  
**KRUPANIDHI COLLEGE OF  
MANAGEMENT**

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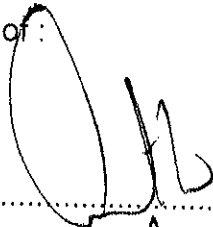
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.....  
**Dr. Samuel Paul Issac**

Director  
DIRECTOR  
KRUPANIDHI COLLEGE OF INSTITUTIONS  
#12/1, Jalan Sultan Ismail, 75100 Kuala Lumpur, Malaysia  
Mobile: 011-2200-8888, 011-2200-8889  
E-mail: info@krupanidhi.edu.my

In the presence of :



Krupanidhi  
No. 12/1, Chikka  
Varthur, Mohali

Dr. Anita Mathew  
Dean  
Krupanidhi College of Management



## ANNEXURE A

### PROTECTION OF INTELLECTUAL PROPERTY RIGHTS

1. The protection of intellectual property rights shall be enforced in conformity with the respective national laws, rules and regulations of the Parties and with other international agreements signed by both Parties.
2. The use of the name, logo and/or official emblem of any of the Parties on any publication, document and/or paper is prohibited without the prior written approval of either Party.
3. Notwithstanding anything in paragraph 1 above, the intellectual property rights in respect of any technological development, and any products and services development, carried out :
  - (i) jointly by the Parties or research results obtained through the joint activity effort of the Parties, shall be jointly owned by the Parties in accordance with the terms to be mutually agreed upon; and
  - (ii) solely and separately by the Party or the research results obtained through the sole and separate effort of the Party, shall be solely owned by the Party concerned.

### CONFIDENTIALITY

1. Each Party shall undertake to observe the confidentiality and secrecy of documents, information and other data received from or supplied to, the other Party during the period of the implementation of this Memorandum of Agreement or any other agreements made pursuant to this Memorandum of Agreement.

Principal  
Krupanidhi College of Management  
No 12/1, Chikkabellandur, Carmelaram Post,  
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2. For purposes of paragraph 1 above, such documents, information and data include any document, information and data which is disclosed by a Party (the Disclosing party) to the other Party (the Receiving party) prior to, or after, the execution of this Memorandum of Agreement, involving technical, business, marketing, policy, know-how, planning, project management and other documents, information, data and/or solutions in any form, including but not limited to any document, information or data which is designated in writing to be confidential or by its nature intended to be for the knowledge of the Receiving party or if orally given, is given in the circumstances of confidence.
3. Both Parties agree that the provisions of this Article shall continue to be binding between the Parties notwithstanding the termination of this Memorandum of Agreement.

### **SUSPENSION**

Each Party reserves the right for reasons of national security, national interest, public order or public health to suspend temporarily, either in whole or in part, the implementation of this Memorandum of Agreement which suspension shall take effect immediately after notification has been given to the other Party through diplomatic channels.

### **SETTLEMENT OF DISPUTES**

Any difference or dispute between the Parties concerning the interpretation and/or implementation and/or application of any of the provisions of this Memorandum of Agreement shall be settled amicably through mutual consultation and/or negotiations between the Parties through diplomatic channels, without reference to any third party or international tribunal.

  
Principal  
Krupanidhi College of Management  
No 12/1, Chikkabellahur, Carmelaram Post,  
Varthur Hobli, Bengaluru - 560 035

Ruj. Kami (*Our Ref.*) : UMK.A10.100-12/2/1 (66)  
Tarikh (*Date*) : 22 AUGUST 2023

The Honourable Professor Dr. Rizwan Ali Baig  
Director - Academics  
Krupanidhi College of Management  
12/1, Chikkabellandur, Carmelaram Post  
Varthur Hobli, Off. Sarjaour Road  
Bengaluru, Karnataka 560035

Dear Dr,

**PROPOSED COLLABORATION BETWEEN UNIVERSITI MALAYSIA KELANTAN (UMK) -  
MALAYSIAN GRADUATE SCHOOL OF ENTREPRENEURSHIP AND BUSINESS (MGSEB) AND  
KRUPANIDHI COLLEGE OF MANAGEMENT, BENGALURU**

The above matter and email dated on 27<sup>th</sup> July 20123 kindly refers.

2. First and foremost, we would like to thank you for your interest in collaboration with Universiti Malaysia Kelantan (UMK) - Malaysian Graduate School of Entrepreneurship And Business (MGSEB).

3. We would like to welcome your School of Management to engage in the following activities:

1. Student mobility especially those at the Master of Business Administration (MBA) or Post Graduate Diploma in Management programmes;
2. Joint executive education programme for industry people;
3. Joint workshops and conferences;
4. Staff mobility including joint research and publication.

Both UMK-MGSEB and Krupanidhi College of Management shall commence any of the above activities prior to signing of Memorandum of Understanding (MoU).

Thank you.

**"BERKHIDMAT UNTUK NEGARA"  
"MALAYSIA MADANI"**

Yours sincerely,



(PROFESSOR DR. ROSELINA BINTI AHMAD SAUFI)  
Dean, Malaysian Graduate School of Entrepreneurship and Business (MGSEB)

c.c Associate Professor Dr. Noorshella Binti Che Nawi  
Deputy Dean (Academic and International), MGSEB, UMK

Dr. Kiran Kumar Thoti  
Executive Education Coordinator for India, MGSEB, UMK

ENTREPRENEURSHIP IS OUR THRUST



Krupanidhi Group of Institutions  
NAAC "A" Accredited  
National Assessment & Accreditation Council - NAAC  
Krupanidhi College of Management  
Sarjapur Campus, Carmelaram Post, Bengaluru, India

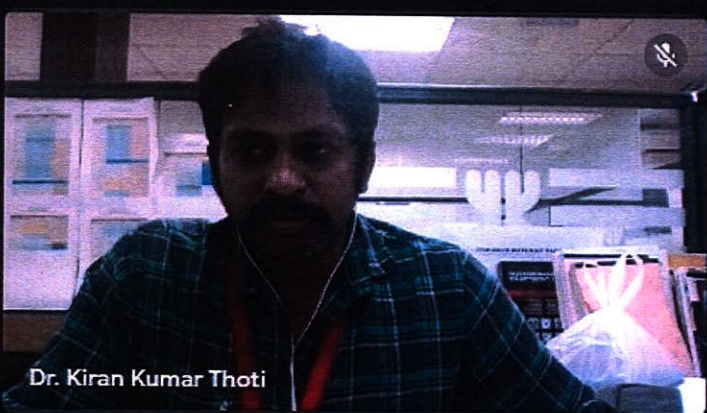
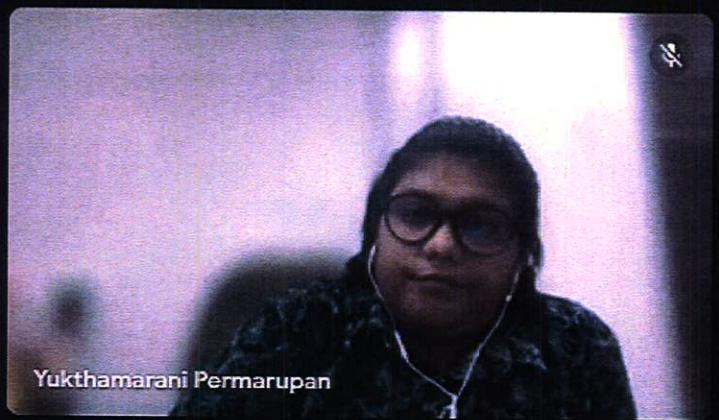
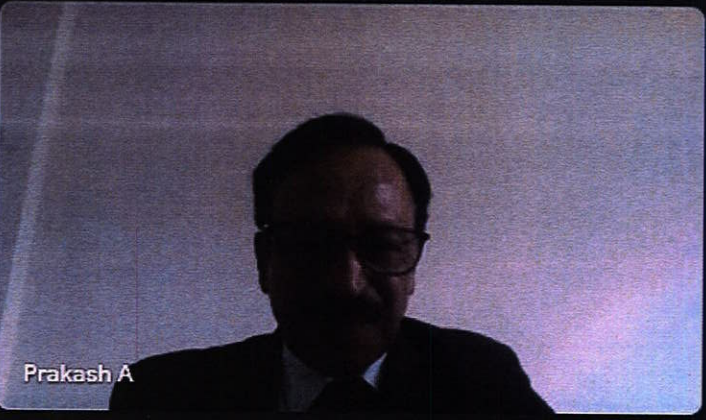
Prof. Dr. Roseli...  
Prof. Madya Dr....  
Yukthamarani ...  
Academic Dire...  
Dr. Kiran Kumar Thoti

People

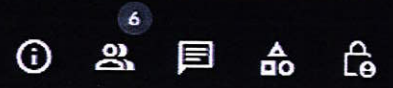
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- Dr. Kiran Kumar Th... (You)  
Meeting host
- Academic Director
- Prakash A
- Prakash A  
Presentation
- Prof. Dr. Roselina Binti A...
- Prof. Madya Dr. Noorshe...
- Yukthamarani Permarup...

Prakash A



11:55 AM | Collaboration Meeting between MGSEB...





# Memorandum of Understanding (MOU)

**Memorandum of Understanding (MOU) between Krupanidhi College of Management . Carmelaram and Aarohan Foundation.**

**Objective:** This Memorandum of Understanding (MOU) outlines the collaboration between Krupanidhi College of Management. Carmelaram, and , Aarohan Foundation to jointly promote awareness of Drug Abuse and Cyber Security.

## **Terms and Conditions:**

**Duration of Collaboration :** This MOU shall be effective from 14<sup>th</sup>Mar 2024 to 31<sup>st</sup> March 2030, unless terminated by mutual agreement.

## **Roles and Responsibilities:**

- Krupanidhi College of Management. Carmelaram agrees to provide facilities and support for organizing awareness campaigns and events.
- Aarohan Foundation agrees to deliver informative sessions on Drug Abuse and Cyber Security to students and faculty.

## **Resource Sharing:**

- Both parties may share relevant educational materials, research, and resources to enhance awareness programs.
- Krupanidhi College of Management. Carmelaram may grant Aarohan Foundation access to campus facilities for events related to the collaboration.

## **Event Coordination:**

Krupanidhi College of Management. Carmelaram and Aarohan Foundation will collaborate on planning and executing awareness programs, workshops, POCSO Act Awareness, COTPA Act Awareness Drives, Skits, Lyrical Drama, Flash Mob, and seminars.

- The schedule of events will be mutually agreed upon and communicated in advance.
- College agrees to send students for public awareness drives when mutually agreed for a drive

## **Financial Arrangements:**

- Both parties will explore funding opportunities jointly or independently to support collaborative projects.
- Any financial contributions will be agreed upon in writing before implementation.



**Monitoring and Evaluation:**

- a. Regular meetings will be conducted to assess the progress and impact of the collaborative initiatives.
- b. Krupanidhi College of Management, Carmelaram and Aarohan Foundation will work together to measure the effectiveness of awareness campaigns.
- C. Creating awareness program once in a month on any of these - POCSO ACT, COTPA ACT and cyber-security.
- d. Collaborating with college and Aarohan foundation social media accounts to have regular updates on the activities conducted.

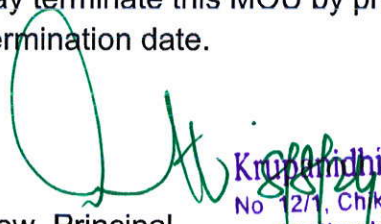

**Confidentiality:**

- a. Both parties agree to maintain the confidentiality of any sensitive information shared during the collaboration.
- b. Confidential information will not be disclosed to third parties without prior written consent or orally communicated to the Higher Ups in the college.

**Termination:**

Either party may terminate this MOU by providing written notice at least 30 days before the intended termination date.

Signatories:

 Dr. Anita Mathew, Principal Krupanidhi College of Management, Carmelaram [Date]	<p>Principal Krupanidhi College of Management No. 12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Bengaluru - 560 035</p>	 Mr. Vinay A.G. Aarohan Foundation [Date] 08/08/2024
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This MOU is executed on the date first above written.



DOCUMENT ATTESTED  
  
B.M. CHANDRASHEKAR  
Advocate & Notary Public  
# 47, B.D.A. Complex, Koramangala  
BANGALORE - 560 034